



*Canadian  
Cleaners & Launderers Allied Trades Association*

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**CLATA to participate in Education Outreach Program at Clean '09  
New Orleans, June 18 – 21, 2009**

For the first time the Clean Show is inviting associations from around the world to participate in its educational program at Clean '09 in New Orleans next June 18-21.

Previously, educational sessions were provided only by the show's sponsoring associations: Association for Linen Management, Coin Laundry Association, Drycleaning & Laundry Institute, Textile Care Allied Trades Association, Textile Rental Services Association of America, and Uniform & Textile Service Association.

**Canadian Cleaners and Launderers Allied Trades Association (CLATA)** will be presenting two sessions on Thursday 18<sup>th</sup> June, the first day of Clean '09

**8:00am – 9:00am Energy Savings & Maintenance Tips for the Coin Laundry Operator**

Energy savings and reducing maintenance cost are top of mind in these difficult economic times. This seminar will focus on innovative ways to reduce both of these variable costs, leading to an improved bottom line.

**9:00am – 10:00am Reduce Water Usage in Laundry Operations and Save \$\$\$\$**

New and innovative wash formulas with reduced water levels. Learn how you can adapt these wash cycles to your own facilities. Alternative rinsing methods that really work and new water flow systems for tunnel washers. It all adds-up to significant savings!

From Europe, European Textile Services Association headquartered in Belgium and Textile Services Association Ltd. of United Kingdom will collaborate with Cinet to provide educational sessions.

Over 40 hours of education will be offered over the four show days from 8-10 a.m. Topics generally focus on new technologies and trends, business management, marketing and environmental issues that face the industry.

All sessions are included in the show's registration fee -- \$60 for pre-registration by May 22, and \$95 on site.

For registration, at the reduced rate of \$60 US prior to May 22<sup>nd</sup> 2009, make as many copies as you require of the registration form, complete and mail or fax to Riddle & Associates, 1874 Piedmont Road NE, Atlanta, Suite 360-C, GA 30324, phone 404-876-1988, fax 404-876-5121.

We look forward to welcoming all Canadians (and friends) at the legendary CLATA Reception, which will take place immediately after the show closes on Thursday 18<sup>th</sup> June at the Marriott Hotel.