



*Canadian  
Cleaners & Launderers Allied Trades Association*

## **CODE OF ETHICS**

To engage in keen, fair competition so that our customers can obtain the products and services they need at fair and reasonable prices.

To represent our products and services clearly and straightforwardly and to avoid practices that might mislead and deceive.

Maintain honesty and integrity in all relationships with customers, prospective customers, and competitors and continually work to earn their trust and respect.

Engage in business practices which contribute in a positive manner to our communities, our environment and our country.

Continually upgrade our knowledge of our products/services and our industry.

Respect our competitors and their products and services by representing them in a manner which is honest, truthful, and based on accurate information that has been substantiated.

Abide by and encourage others to adhere to this code of ethics.